

2019-2020 Annual Report



Crosscut Mountain Sports Center provides year-round recreation, sports training, and outdoor education opportunities for everyone through our simple yet exceptional facilities and trails

Dear Crosscut Community,

It's not easy to look back and remember the start of our fiscal year, May 1st, 2019. So much has occurred since then that it feels like a lifetime ago. But it's good to reflect on life before Covid-19.

Crosscut had an amazing summer in 2019, truly turning the magical land we have the privilege to steward into a year-round mountain recreation center. Bozeman Youth Cycling started coming up to train at Crosscut as we were building new mountain biking trails for all levels. We hosted our first National Interscholastic Cycling Association (NICA) race introducing Crosscut's trails to hundreds of new summer enthusiasts and their families to experience firsthand the miles of bike trails and hiking opportunities.

As the summer of 2019 came to an end, we seemed to skip fall and the snow started falling, delivering one of the best ski days over the Halloween holiday. Season pass sales once again broke records and our Ski Education program for students across Montana quickly filled up. We also had a number of elite athletes vying for coveted positions on the US Olympic Biathlon team start showing up and asking if we would coach them. This added to already well-developed and oversubscribed youth and adult biathlon programs. Our amazing partners, Eagle Mount and Bridger Ski Foundation, also brought athletes up for adventures and training sessions on the trails. The parking lot was full, and the trails were filled with a happy mix of intense athletes training, laughing kids, and folks just smiling and enjoying a conversation while basking in the mountain's glory.

Over the winter, Crosscut hosted a number of high-profile races, but none as prestigious as the NCAA Cross Country Skiing Championship. The top skiers from universities across the country

flew in to compete. The first day was filled with excitement, live streaming of the competition, and photo finishes. Then the call came that night that ALL NCAA events, ALL sports were being shut down. We had a series of meetings and calls and received guidance from local health experts and decided we needed to close down our Nordic Center. Fortunately, we were permitted to continue to groom the trails and we decided to offer free access to the community in the hopes of providing respite from the stress of the unfolding pandemic. Bozeman came together like we always do, and we shifted from going out to take out, distilleries shifted from crafting whiskey to producing hand sanitizer, SIMMS and West Paw shifted to making PPEs, and neighbors began checking in on neighbors.

Despite the pressures of the pandemic, Crosscut had an amazing year fundraising for our new facilities as we shifted from flying to meet potential donors to applying for grants. We were able to raise enough money to complete Phase 1 of the Capital Campaign, breaking ground on the roller ski loops and a new stadium. This past year was turbulent and trying, but the best of Bozeman shined and progress continued towards our project that will be a legacy for our community for generations—building a mountain sports center that is deeply rooted in our past, firmly planted in the values we cherish and share, and reaching towards a future committed to community, inclusiveness and modest excellence.

Sincerely,

Jen Beaston
Executive Director



More than just a mountain sports center — we are a true community

Our Vision

To empower healthy community by connecting people and nature.

Our Values

Crosscut serves as a connective bridge between diverse philosophies, opportunities, and actions. We create and honor healthy balance in all that we do and all we stand for. We believe our core values are best understood as pieces of the whole. This wide-angle view allows us to make wiser choices, act with greater compassion, and cultivate a worthy legacy we can all be proud of.





Connection + Recreation

Crosscut is where community connection and outdoor recreation come together. Whether you're meeting a friend for your weekly shared workout, training your VO2 max for an upcoming Nordic ski race, or relaxing with a snowshoe trek and crossing a species off your bird list, there's something here for everyone's ideal winter pursuit.

**Impact affected and lowered due to coronavirus outbreak. †Not including ski education participants.*

+1,129

**INCREASE
OVER
LAST YEAR**



3,860^{*†}

**DAY
PASSES
SOLD**

**TOTAL NUMBER
OF RENTALS**

808^{*}

**FREE CUPS OF
COFFEE & COCOA**

12,960

+212

**INCREASE
OVER
LAST YEAR**



860[†]

**SEASON
PASS
HOLDERS**

The Crosscut landscape has been home to Biathlon events for over four decades. Today, our 12-target Biathlon course is the dedicated training grounds of the Crosscut Elite Teams. It is also a welcoming learning environment for first-timers and enthusiasts of all ages.

Crosscut's Biathlon Program offers Youth, Adult Competitive, and Adult Recreational clubs with year-round practices.

Events

**Big Sky Games and
Crosscut Community Races**

Partners

**Bozeman Youth Cycling
and NICA, BYEP, MSU
Outdoor Recreation,
& Gardiner Ski Club**

PARTICIPANTS

178



Crosscut Mountain Sports Center inaugurated its Elite Team during the 2019-2020 season, facilitating development for eight full-time high performance athletes. Crosscut's Elite Team supports athletes from multiple disciplines as they train and compete at the highest levels. This premiere program serves elite biathletes, cross country skiers, and para Nordic skiers aged 18 and above.



Athletes Served

9

Age ranges of athletes

18-33

TOP-RANKED FINISHES & QUALIFIERS

15



Photo: Rachelle Weymuller

45 km of trails at Crosscut are well-known for consistently great conditions, thanks to impeccable daily grooming from our team of groomers and the PistenBully 100 and snowmobile drag groomers that navigate the trail system each day to create ideal conditions for both skate and classic skiing.



KM of trails

45

Per Day Grooming Cost

\$522

Days of Grooming

109

Hours of Grooming

1002

KILOMETERS GROOMED

4664





**Impact affected and lowered due to coronavirus outbreak*

Crosscut offers quality ski education programs to K-12 youth from around Montana. These programs are designed to introduce students and remote learners to Nordic skiing, and spark a lifetime of awareness and appreciation for outdoor landscapes.

**Visits from
School Groups**

95*

**Students
Served**

2200*

**Hours of
Ski Education**

500*

Summer



Our mountain community is dedicated to empowering self-confidence in nature. Crosscut respects and welcomes visitors from all backgrounds, offering a supportive environment where individuals and families can explore, learn, and grow on our developing trail system. During summer months you'll find Crosscut open to hikers, dog walkers, mountain bikers and summer biathlon participants.

**New Mountain Bike
Single Track**

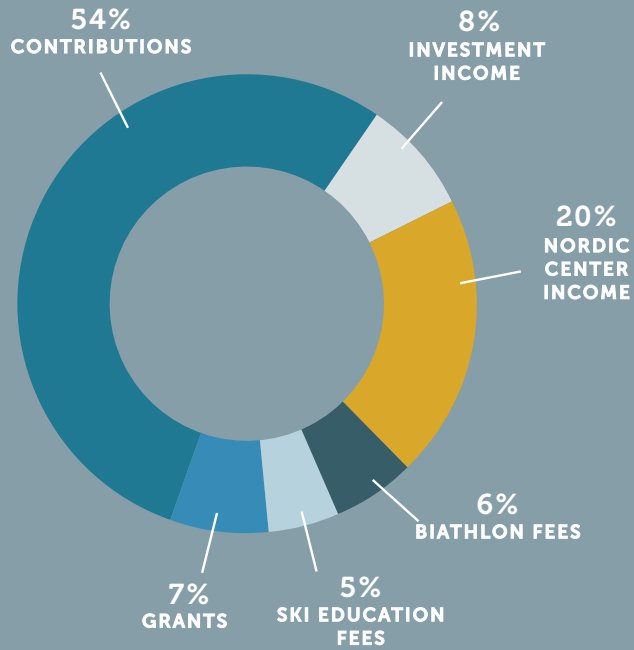
3 MILES

Affiliations & Partners

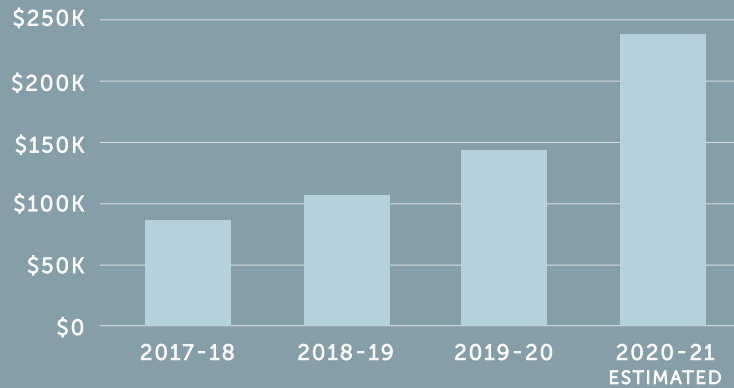
At Crosscut, the meaning of **partnership goes deeper** than financial sponsorship. We are dedicated to dynamic relationships which **benefit everyone involved**. Our work as an organization is supported by the vision, influence, donations, and elbow grease of multiple visionary nonprofits, clubs, and businesses. These **likeminded partners** allow us to **focus on what we do best** — and Crosscut works hard to return the favor.



Breakdown of Revenue Covering Operating Expenses



Season Pass Sales



*Fiscal Year: May 1, 2019 to April 30, 2020

Balance Sheet

Assets

Current Assets	\$ 4,103,354
Non-Current Assets	\$ 13,972,273
TOTAL ASSETS	\$ 18,075,627

Liabilities and Net Assets

Current Liabilities	\$ 3,259,076
Non-Current Liabilities	\$ 4,077,848
Net Assets	\$ 10,738,703
TOTAL LIABILITES AND NET ASSETS	\$ 18,075,627

Statement of Activities

Revenue and Support

Contributions and Grants	\$ 2,143,830
Earned Revenue from passes, lessons, rentals	\$ 396,732
Investment Income	\$ 99,565
Loss on disposal of assets and other	\$ (9,300)
TOTAL REVENUE AND SUPPORT	\$ 2,630,827

Expenses

Program Services	\$ 1,009,377
Support Services	\$ 379,448
TOTAL EXPENSES	\$ 1,388,825

Change Net Assets

Expenses

Net Assets, beginning of the Year	\$ 9,496,701
Net Assets, end of the Year	\$ 10,738,703
NET CHANGE	\$ 1,242,002

Crosscut is a young organization, but is quickly adopting Nonprofit best practices in policies and procedures, as well as an external audit.

Thank you for your continued support
of Crosscut Mountain Sports Center



crosscutmt.org